

# Shining Bulls Education

**Finance Education School**



# Welcome to Shining Bulls Education

Learn finance the smart way — not the textbook way.

At Shining Bulls, we believe financial literacy is the foundation of true freedom. This program is designed to empower college students with real-world knowledge about money, investing, and wealth creation — far beyond what textbooks teach. Whether you're a complete beginner or someone curious about the stock market, you're now part of a journey that will help you take smarter financial decisions for life.

**17+**

Years Market  
Experience

**100+**

Financial Models  
Published

**200+**

Curated portfolios  
created



# Innovative Teaching Methods

We blend real-world investing with interactive learning, making finance fun, practical, and unforgettable.

Our mission is to spark financial curiosity and confidence — not just teach theories.

## Clarity. Confidence. Control.

We simplify complex financial concepts to bring clarity, nurture confidence through hands-on learning, and help students gain control over their financial decisions — both now and in the future.

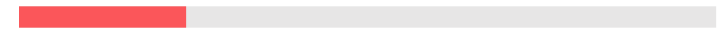
Real-Time Stock Market Simulations **80%**



Case-Based Discussions on Indian Companies **50%**



Campus Investing Clubs with Monthly Challenges **40%**



# Our Mission and Vision

## Our Mission

To empower young minds with practical financial knowledge, helping them make confident and informed money decisions early in life.  
We aim to bridge the gap between academic theory and real-world investing — through simplified, research-backed education.

## Our Vision

To build a financially aware generation that takes control of their wealth with wisdom, responsibility, and long-term thinking.  
We envision a future where every student knows how to grow, manage, and protect their money with discipline and purpose.



# Curriculum Overview

## Course Structure

1. Basics of Finance & Financial System
2. Financial Instruments & Products
3. Stock Market Fundamentals
4. Excel & Financial Modelling (Basic)
5. Personal Finance & Taxation
6. Job Interview Preparation

### Module 1: Basics of Finance & Financial System

Introduction to financial markets (Equity, Debt, Derivatives, Forex)

- Banking system: Role of RBI, Public & Private Banks
- NBFCs, Mutual Funds, Insurance – structure & purpose
- Types of financial institutions and their functions
- Current trends in Indian & global finance

### Module 2: Financial Instruments & Products

Equity shares, bonds, mutual funds, ETFs

- SIPs, Insurance (Term & ULIP), Fixed Deposits
- Risk and return concepts
- Real-life case studies (HDFC Bank FD vs Mutual Fund SIP)



### Module 3: Stock Market Fundamentals

Introduction to stock exchanges (NSE, BSE)

- Demat and trading accounts
- How to read stock market data
- Basics of technical & fundamental analysis



### Module 4: Excel & Financial Modelling (Basic)

Excel for finance: formulas, charts, data tables

- Introduction to financial modelling: P&L, balance sheet basics
- Ratio analysis: liquidity, profitability, valuation ratios



### Module 5: Personal Finance & Taxation

Budgeting and saving for individuals

- Understanding Form 16, ITR basics
- Tax-saving instruments under 80C
- Basics of credit scores and loans



### Module 6: Job Interview Preparation

Resume & LinkedIn Optimization

- Interview prep for finance roles: Analyst, Advisor, Sales, etc.
- Technical questions: PE, NAV, ROE, Risk vs Return, etc.
- 3+ Mock interviews with feedback
- Role play for client handling

# Add-ons



## Job openings support group

Get exclusive access to job alerts, resume reviews, and interview prep via a dedicated support group



## Certificate

Receive a certificate of completion after successfully finishing the course — a great addition to your resume and LinkedIn.



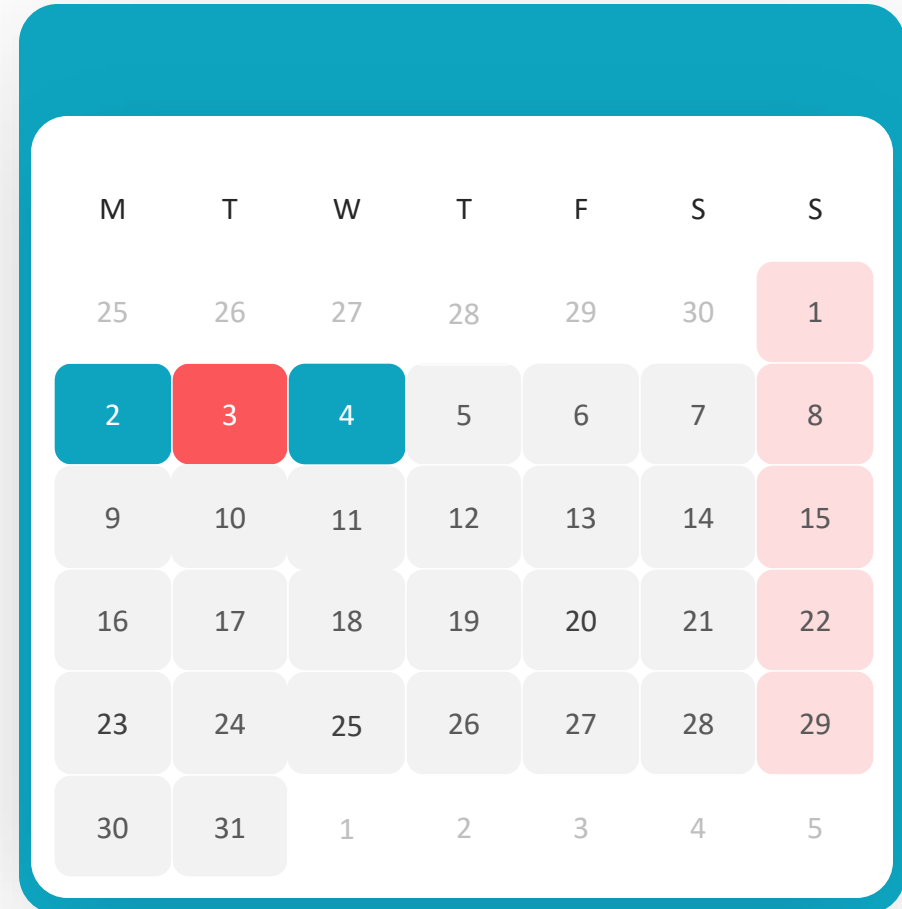
## NISM / NCFM exam guidance

Step-by-step mentorship to help you prepare and clear key certification exams recognized across the finance industry.



## Soft Skill Sessions

Build communication, presentation, and interview skills essential for excelling in finance roles and internships.



# Duration

## Weekend/Weekday Batches

4-6 Weeks

## Who Should Join:

- B.Com / BBA / MBA freshers
- Final-year students
- Career switchers

Su	Mo	Tu	We	Th	Fr	Sa
26	27	28	29	30	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	1	2
3	4	5	6	7	8	9

# 2025

## Our Professional Teachers

This program is led by a team of passionate educators and market practitioners who believe in teaching finance with clarity, depth, and purpose. With years of hands-on experience in stock market research and client advisory, they bring real-world insights into every session. Their teaching style blends practical market knowledge with ethical investing principles, ensuring students not only learn how to grow wealth — but also how to do it responsibly, with confidence and discipline.

NO	Members
1	Vikas Dimaniya
2	Abhinav Sharma
3	Ritu Dimaniya
4	
5	
6	

# About Your Mentors



**Abhinav Sharma**

A mentor who simplifies finance, inspires action, and teaches with clarity, logic, and heart.

**Vikas Dimaniya**

A mentor driven by ethics and experience, guiding students with real-world insights and long-term wealth-building wisdom.



**Ritu Dimaniya**

A mentor who empowers students with strong communication, confidence, and finance skills with the essential soft skills to thrive in the professional world.



# Thank You

For Your Attentions